

6th Annual

# BEST BANKS TO WORK FOR - 2018

AMERICAN BANKER  
BEST BANKS  
TO WORK  
FOR 2018

**REGISTRATION DEADLINE: APRIL 13, 2018**

## What is Best Banks to Work For?

Best Banks to Work For is a survey competition to determine which banks are the nation's best employers. The process is managed by Best Companies Group (BCG) and winners are published in American Banker.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

You can find out if you are one of the nation's best employers in banking! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your bank appears on the list, it could improve employee morale and retention.

**2) Public Relations and Marketing Advantage.** Banks can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$790 to receive their Employee Feedback Report detailing the bank's employee responses. Also included are national employee and employer benchmarks.

## Who can participate?

- Commercial Banks, Thrift, Mutual Associations, Mutual Savings Banks, Savings and Loan Associations and Savings Banks
- Banks with US operations and 50+ US employees
- Banks in business a minimum of 1 year

## Assessment Description

The process includes 2 surveys gathering detailed data about each participating bank. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

## What does it cost?

# of US Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(2)</sup>
50-99	All	FREE	\$395
100-199	All	FREE	\$525
200-499	Up to 250 <sup>(3)</sup>	FREE	\$605
500-2499	350 <sup>(3)</sup>	FREE	\$705
2500+	400 <sup>(3)</sup>	FREE	\$860

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each bank is notified of their status prior to the release of the winner rankings in American Banker's September publication. Non-winning banks are not publicly revealed.

For more information or to register visit [www.BestBankstoWorkFor.com](http://www.BestBankstoWorkFor.com) or call BCG at 1-877-455-2159.

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